



## Health Challenge Vienna

The stakeholders in the health metropolis of Vienna - City of Vienna (Stadt Wien), Health Association (Gesundheitsverbund), Vienna Chamber of Commerce and Industry (WK Wien), Chamber of Physicians Vienna (Ärzttekammer), Industrial Association Vienna (IV Wien), umbrella organization of Austrian social security institutions (Dachverband) - want to work with innovative companies and startups to solve existing and future challenges. Our goal is to improve the patient experience while ensuring the efficiency and accuracy of the resources used. We are more than aware of the special circumstances of the current health situation in our country and our city (coronavirus) and our employees work around the clock to help in the best possible way to combat the current crisis. Nevertheless, we are already looking ahead to a new normal state in which we will still have "old" challenges. We already want to work on making things easier and easier afterwards, or benefiting a large number of people.

### Challenge 1: individual prevention - tailored health

Prevention is a central task of the health system in order to prevent later effects or to avoid consequential costs, and represents a key project for the health metropolis Vienna. In the sense of an additional, effective way, the stakeholders of the health metropolis Vienna are looking for new solutions, technologies and possibilities for an increased self-empowerment of people in the prevention area as well as for the networking of people according to their individual needs with existing offers (tailored health approach).

The solutions, tools and services sought are intended to cover either all or one or two of the following areas:

- individual analysis & health check - ideally on a (predominantly) digital basis to ensure scalability.
- Nudging - incentives for appropriate behavior or behavior change, suitable for individual analysis and in connection with the existing offer of the health metropolis
- Community & Gamification - these elements are intended to increase activation and attractiveness

In particular, we are looking for technological components and applications that are to be combined in the further process for a PoC (Proof of Concept) in order to design a new service. The stakeholders in the health metropolis of Vienna aim at the applicability of the individual prevention service in their different target groups - for example:

- WK Wien & IV Wien – entrepreneurs and their employees,
- Gesundheitsverbund , Stadt Wien - employees
- Ärztekammer – patients of resident doctors
- Dachverband – kids and the elderly

Eligibility criteria:

Indication or proof of the effect and feasibility - we are interested in both mature ideas and finished tools and products - which do not necessarily have to be from the health sector; Solutions from other areas with similar mechanisms are just as relevant and exciting.

- Proof of concept and proof of market as plus points
- Scalability - for use in a metropolitan area (Vienna)
- Willingness to work with other participants, in order to possibly develop an overall solution in a common process
- Willingness to test the solution with the various stakeholders and their target groups
- Willingness to work in Vienna
- Multilingualism of the potential solution
- Working languages German and English

What is in it for you?

The stakeholders in the health metropolis offer the winning teams, which are involved in the joint implementation of the service, the following prizes and collaborations:

- Price money of EUR 5.000.- for the winning team
- A cost sharing of a common PoC in the amount of up to EUR 100,000.
- Nomination for suitable funding lines
- Close cooperation with the specialists of the stakeholders
- If successful: rollout and inclusion in the prevention program of social security as well as joint communication in all channels
- Depending on the shape: support in testing with the respective target group (UX)
- Support with trials in the area of "company health promotion" and "company health management"

### Disclaimer:

All natural and legal persons who meet the above participation criteria are eligible to participate. Stakeholder employees are excluded from participation - these are the umbrella organization of the Austrian social insurance institutions, SVC GmbH, the City of Vienna, the Health Association, the Vienna Chamber of Commerce, the IV Vienna, the Business Agency, the Medical Association - and their relatives and officials. The stakeholders define a task on the basis of which innovative startups and companies register on an online platform via the project website <http://www.healthchallenge.wien>. This platform is used for the pre-selection of eligible participants, which is then presented to the stakeholders. Then the most suitable three

to max. five startups/companies for the final by the stakeholders with the involvement of the coaches. The finalists will be informed via email. In a final step, the ideas are finalized and presented. One or more winners can be selected from the finalists.

There is no legal claim to the conclusion of contracts or other business relationships between the participants / winners and the stakeholders. Likewise, there is no legal entitlement to a final and / or the determination of a winner. The participants do not receive any allowance for their participation. The conditions of participation, parts of the process or the entire process can be changed at any time. The changes will be announced in good time and published on the platform [www.healthchallenge.wien](http://www.healthchallenge.wien).

The participants expressly note that the research, development and other activities of the participants and the stakeholders can overlap thematically. The participants have no claims from this.

The registration of participants is considered to be an explicit consent to this disclaimer.